

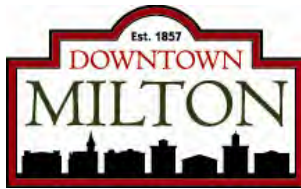


The Downtown Advocate

A Newsletter from the Milton D.B.I.A...
WINTER ISSUE



Christmas Events 2009



Downtown Milton 2010 Events Calendar

D.B.I.A. Board Meeting	Wednesday January 13, 2010
Town Council Meeting	Monday January 25, 2010
Winter Newsletter Distribution	Tuesday January 26, 2010
D.B.I.A. Board Meeting	Wednesday February 3, 2010
Town Council Meeting	Monday February 22, 2010
D.B.I.A. Board Meeting	Wednesday March 3, 2010
Town Council Meeting	Monday March 29, 2010
Downtown Milton Easter Egg Hunt	Saturday April 3, 2010
Spring Newsletter Distribution	Tuesday April 6, 2010
D.B.I.A. Board Meeting	Wednesday April 14, 2010
Milton Makeover	Saturday April 16, 2009
Town Council Meeting	Monday April 26, 2010
D.B.I.A. Board Meeting	Wednesday May 5, 2010
Farmers' Market Begins	Saturday May 15, 2010
Town Council Meeting	Monday May 17, 2010
D.B.I.A. Board Meeting	Wednesday June 2, 2010
Downtown Milton Street Festival	Saturday June 5, 2010
Town Council Meeting	Monday June 28, 2010
D.B.I.A. Board Meeting	Wednesday July 7, 2010
Cruisin' on a HOT Summer Night-Car Show	Friday July 16, 2010
Town Council Meeting	Monday July 19, 2010
Summer Newsletter Distribution	Tuesday July 27, 2010
Town Council Meeting	Monday August 23, 2010
Steam Era Parade	Saturday September 4, 2010
D.B.I.A. Board Meeting	Wednesday September 15, 2010
Town Council Meeting	Monday September 27, 2010
Milton Fall Fair	Weekend of Sept. 24, 25 & 26
Fall Newsletter Distribution	Tuesday October 5, 2010
Meet the Candidates Night (Ward 2)	TBA
D.B.I.A. Board Meeting	Wednesday October 6, 2010
Farmers' Market Ends	Saturday October 23, 2010
Annual General Meeting	Tuesday October 19, 2010
Municipal Elections	Monday October 25, 2010
Tiny Tots on Parade	Saturday October 30, 2010
D.B.I.A. Board Meeting	Wednesday November 3, 2010
Santa Claus Parade	Sunday November 21, 2010
Town Council Meeting	Monday November 29, 2010
D.B.I.A. Board Meeting	Wednesday December 1, 2010
The Caroller's Cup Challenge	Saturday December 4, 2010
Town Council Meeting	Monday December 20, 2010

Get Involved in Downtown Milton's Sweetheart Draw!

(February 1- February 12)

The Milton DBIA is accepting donations from members for our annual Sweetheart Draw! Gift Certificates work best to ensure that the winners actually visit your business. To acknowledge your business as a participant in this promotion, **place the red heart provided in your store window or door.** We ask that you use something from your store as a ballot box, use your imagination! Be sure to register your participation via email to the DBIA office ASAP. (info@downtownmilton.com)

Ballots will be collected from participating businesses on Thursday February 11. If ballots have not been collected from your business by 4:00pm Thursday February 11, please call or deliver them to the DBIA office! (Slide under the door if office is closed) The DBIA is not responsible for outstanding ballots! **The draw will take place at noon on Friday February 12!**



Constable's Corner

Officer Mike Hunchak

Mike.hunchak@milton.ca



Fraud in the broadest sense, a fraud is an intentional deception made for personal gain or to damage another individual. The specific legal definition varies by legal jurisdiction. Fraud is a crime, and is also a civil law violation. Many hoaxes are fraudulent, although those not made for personal gain are not technically frauds. Defrauding people of money is presumably the most common type of fraud.

To speak to Officer Mike regarding this and other issues, contact his email to set up an appointment. He will be happy to visit you at your place of business.



The Milton DBIA Board of Directors would like to extend a HUGE

Thank You!

To all DBIA Members who donated prizes and/or participated in this year's Christmas Events!

Without you, these events would not be possible.

Do we have all of your contact information?

Email address and website address
Extended or new hours of business
Business telephone number

Let the DBIA Office know of promotions and events so we can help get the word out!

DBIA Member Participation Opportunities, 2010



The Downtown Milton Street Festival **Saturday June 5, 2010** **11:30am to 11:30pm**

The street will be closing for the entire day beginning at 7:00am and will re-open at 1:00am the next day. DBIA Members participate for FREE and are encouraged to bring their business outdoors for the day. Downtown restaurants are encouraged to extend their patios into the street (extension packages available at the DBIA Office). The space directly in front of your building will be reserved for you unless we do not hear from you, at which time that space will be allocated to an artist or community group. There will be four stages of entertainment, buskers, vendors and community groups filling the street for a full day of fun.

Contact the DBIA Office early and let us know of your plans for this day!

Steam Era's 50th Anniversary **Labour Day Weekend**

Main Street Parade- Saturday, 12:30pm

This marks the 50th year for Steam Era in Milton. Downtown Businesses are encouraged to decorate their storefront as it would have been 50 years ago! Over 200 people will be camping out at the fairgrounds that weekend and the DBIA will be organizing grab bags with downtown shopping incentives inside.

Contact the DBIA Office to register.

Dates to Remember...

Easter Egg Hunt- Saturday April 3
Tiny Tots on Parade- Saturday October 30
In Search of Santa- Saturday December 11

These events are small but lots of fun and bringing hundreds of people to your door!

REGISTER EARLY!



Cruisin' on a HOT Summer Night **Classic Car/Motorcycle Show**

Friday July 16, 2010

6:00pm to 11:30pm

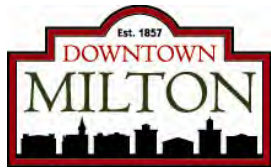
The street closure will begin at 3:00pm and will remain closed until 1:00am the next day. 200 classic cars will fill the Main Street and Motorcycles will park in Carriage Square. A main stage will be set up at the intersection of Main/Martin. Restaurants are encouraged to extend their patios into the street again- be sure to pick up your patio extension package at the DBIA Office EARLY!

How can DBIA members participate?

- Merchants can donate promotional items, event coupons, flyers to loot bags for car owners.
- Merchants can donate door prizes for this event.
- "Merchant's Choice Award". Merchants can choose their favourite car and provide and present a prize to that winner.

Register with us ASAP!

info@downtownmilton.com



Milton DBIA Board Positions Available January 2011

The Milton Downtown BIA is an organization with a volunteer board of management consisting of 7 members representing businesses in the BIA and one member of Town Council. The board's term of office is three years, concurrent with Town Council. The Board of Management is elected by the general membership and then officially appointed by Town Council.

- The current Board of Directors has done an outstanding job on their mandate: "to restore, enhance and promote Downtown Milton as a vibrant and growing business community. To advertise and market the town utilizing special events to attract tourists and locals to the downtown area." As this is an election year, some of our board positions will be up for renewal. To act as a member of the DBIA Board, you must be 18 years of age, and you must either own property within the DBIA boundaries or own a business within that same boundary. Forms are available from the Town of Milton or the DBIA Office to apply for Citizen Representation on Boards and Committees.

The DBIA Board of Directors meets at 6:00pm on the first Wednesday of every month for a two hour meeting. They are also expected to assist when needed with committees and events.

What is a B.I.A.?

- A business improvement area (BIA) is a geographical area in a municipality.
- BIAs are provincially legislated and municipally enacted.
- A BIA is an association of business people within a specified boundary who join together, with approval of the city in a self-help program aimed at stimulating local business.
- Once the BIA is approved by the city, every business within its boundaries automatically becomes a member. There are no exceptions, under the principle that all who benefit should be required to bear their fair share of the cost of the program.
- Members of the BIA use their budget to draw customers to their area through beautification efforts, promotion, events, and advertising.
- Although a BIA arises from the retail and professional activities of a Main Street, it has a profound effect on the surrounding community. It serves as an economic and social anchor, helping to stabilize and revitalize the local business community.
- BIAs differ in their actual titles in some cases. The Milton DBIA stands for Downtown Business Improvement Area.

Residential Garbage Issues

We have recently encountered some issues regarding garbage storage between regularly scheduled pick up dates. There have been residents removing their garbage on a daily basis and placing it outside of their building in the open.

If you see someone putting out garbage on an alternate pick up date, please let us know so that we can follow up! 905-876-2773



Shop Downtown Milton First Promotion

The Milton D.B.I.A. is inviting downtown businesses to participate in a new promotion to encourage D.B.I.A. Members to shop their neighbours first!

- The D.B.I.A. Office will create a list of businesses willing to participate in a 10% off program for members only!
- A 10% discount will be offered in your business to those D.B.I.A. Members who hold a valid Shop Downtown Milton First membership card.
- We will provide a membership card with an expiry date ending one year after registration.
- We will update participating businesses on our website monthly.
- We will distribute cards as they are requested by the business owners. Cards will be marked with the D.B.I.A. seal so that they cannot be duplicated.

The **Shop Downtown Milton First** program is limited to DBIA Business owners and their staff. This program is not available to the public.

Current businesses participating are:

A Country Mile
Recycled Reading
Harris Office Pro
Troy's Diner
Halton Hills Jewellery on Main
Mathers Menswear
Spice O' Life
Milton Greenhouses
Cypress Intimate Apparel and Bridal Boutique
South 202 Mediterranean Cuisine & Jazz Bar
Main Street Yarns
So Chic
Pierre's Café & Home Décor
European Fashions & Leather Shoes
Shopper's Drug Mart
Milton Shoes and Leather Centre
Oceana Whispers Floral Boutique
Allegra Organic Spa and Boutique
Peggy's Distinctive Ladies Fashions
Mortgage Architects

Please contact the DBIA Office to register your business in this promotion 905-876-2773.

Farmers' Market starts Saturday May 15, 2010



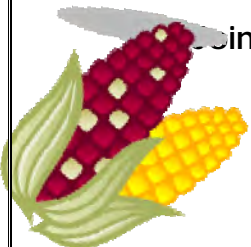
The Milton Farmers' Market will be starting **Saturday May 15, 2010**. The D.B.I.A. has purchased space on the bump outs again this year and D.B.I.A. Members are encouraged to call the office to sign up for their turn. Depending on the number of businesses interested, members can sign up for alternate weeks at this time. The DBIA Office will do their best to accommodate everyone. Some general rules are:

1. DBIA Members will not be placed on bump outs in front of other DBIA members who are in the same business.
2. Members who reserve space **MUST** use it, or can call the DBIA Office and cancel by Friday morning so that the space can be reallocated.
3. First come first served. Dates fill up quickly so get yours in fast.

If you can't participate outdoors, display items for sale outside of your business.

Town of Milton Encroachment Policy states that tables and rolling racks must be against the wall in front of your building and cannot encroach more than 4 feet into the sidewalk.

**Join us for Farmers' Market Festivities every Saturday from May 15 to October 23
(Excluding Saturday June 5, 2010)**



Milton Downtown Business Improvement Area, Board of Directors 2010

Anita Mangotich, Chairman of the Board, Halton Hills Jewellery on Main	905-875-2999
Troy Newton, Vice Chairman, Troy's Diner	905-878-8783
Mike Boughton, Town Council Representative Mike's Barber Shop	905-878-3916
Jim Shaw, Jim Shaw Accounting, Treasurer	905-878-4659
Carolyn Anstey, Main St. Yarns	905-693-4299
Glenn English, A Country Mile	905-878-1070
Joe DaSilva, The Ivy Arms	905-876-4899
Brian Barber, Coffee Culture	905-875-4466

Office Contact Information

Jacquelyn Garrard, Executive Director
251 Main St., Suite 103, Milton, ON L9T1P1
www.downtownmilton.com (business directory)
info@downtownmilton.com (email)
905-876-2773 (phone) 905-876-1237 (fax)

Look for your 2010 Halton Region Waste Management Calendar in this newsletter. It contains general information and reminders of simple things businesses can do to ensure that their customers enjoy a clean and welcoming experience in Downtown Milton.

For further information go to: www.halton.ca



D.B.I.A. Mission Statement:

"Our mission is to restore, enhance and promote Downtown Milton as a vibrant and growing business community. To advertise and market the town utilizing special events to attract tourists and locals to the downtown area"



CONGRATULATIONS!

To Troy Newton owner of Troy's Diner
and his staff for raising over
\$30,000.00

in donations for this year's annual
Salvation Army Toy Drive!

The event was broadcast LIVE on
Tuesday December 22
by

Breakfast Television
and was attended by
Former WWE Personalities
World Champion Tiger Jeet Singh
and Tiger Ali Singh.

A police escorted caravan of
vehicles and volunteers made sure
that everything arrived safely
and on time!



Happy New Year from Downtown Milton!

It's a new year, a fresh start, a terrific time for innovative thinking and brand new routines. Why not start with supporting your neighbours and shopping locally? January is normally the month to resolve yourself to something that you intend to carry out and see through for at least 365 days. Allow me to suggest that you commit yourself to downtown Milton!

With over 165 shops, restaurants and services available to you, downtown Milton has everything you're looking for. Our website has a complete directory of downtown businesses listing their hours of operation, and contact information. Please be sure that we have yours correctly. Events and promotions happening in Downtown Milton can also be found as well as, newsletters and vacant space for lease.

The Milton Farmers' Market organized by the Milton Chamber of Commerce is an extremely popular weekly event in downtown Milton. Members of the DBIA can register to use space purchased by this office on a first come first served basis. The market is located on Main Street stretched between Martin and James Street on Saturday mornings from 7:00am to 12:00 noon. Traditionally, the Milton Farmers' Market was the social hub of Milton residents- not much has changed that way in the 38 years that it has been around! We encourage downtown businesses to open early Saturday mornings during the farmers' market season and offer market specials.

Over the recent Christmas Holiday, the Milton DBIA hosted a number of activities and events that brought many families to the heart of our community. Many commented on how they LOVE living in a town that still organizes FREE events for families; and how although we are growing quickly, the small town charm can still be found amid the fantastic mixture of eclectic businesses. It's obvious that friendly, knowledgeable and dependable service still exists, here, close to home in Downtown Milton!

Be sure to participate in our 2010 events! Details, dates and locations are available within this newsletter. If you have any questions please do not hesitate to call Jacquelyn at the DBIA Office: 905-876-2773.