



# The Downtown Advocate

*...A Newsletter from the  
Milton D.B.I.A.  
Summer Edition*



## Eat TO The Beat DOWntown!

**NEW** this August at the Mill Pond Gazebo in Centennial Park! Musical performances from 12 noon until 1:00 pm every Friday in August (weather permitting). Bring your lunch and a blanket or a chair, and Eat To The Beat Downtown!

Fridays in August (6, 13, 20, 27)

Watch your email for updates on who will be performing!



What to look for in this issue of The Advocate:

- Downtown Milton Street Festival Wrap-up
- Car Show 2010 wrap up
- Shop Downtown Milton First Program
- Calendar of Downtown Events
- Annual General Meeting announcement
- All Candidates Meeting for Ward 2
- Steam Era Celebrates 50 years!




**Downtown  
Milton Street Festival**

It was another great year for the Downtown Milton Street Festival!

The crowds were overwhelming with well over 30,000 visitors! New attractions this year included an extended Kidz Zone, pirate ship and show, and Tigers' Wrestle Fest.



This event is always a great opportunity for Milton residents to discover our unique downtown. A huge thank you goes out to all of our sponsors, volunteers and participating DBIA members – without you, this wouldn't be possible! If you were unable to take part this year, consider joining us for next year's festival on:

**Saturday, June 4, 2011!**





# *Cruisin' on a HOT Summer Night Classic Car and Motorcycle Show!*

July 16, 2010

This year's *Cruisin' on a HOT Summer Night Classic Car and Motorcycle Show* was another HUGE success! People from all over congregated in downtown Milton to see over 175 classic cars lined along Main Street and over 75 motorcycles showcased in Carriage Square. Please support our wonderful sponsors when possible!

*Our Platinum Sponsor:*

**FIRST PROFESSIONAL**  
**Collision & Paint**  
INC.



*Our Silver Sponsors:*



The Canadian  
**Champion**

*Our Bronze Sponsors:*



**HALTON**  
**TRANSMISSION**

*Scott's*  
**Car Care**




Thanks to all the Downtown Businesses who participated! Be sure to sign up early next year for t-shirt sponsorships, loot bag donations and door prize donations!

# Shop Downtown Milton First!

The Milton DBIA is inviting downtown businesses to participate in our ongoing promotion to encourage DBIA Members to shop their neighbours first!

Card Sample:



**Shop Downtown Milton First**

Business Name: \_\_\_\_\_  
Employee Name: \_\_\_\_\_  
Expiry date: \_\_\_\_\_



## Current members of the Shop Downtown Milton First program are:

A Country Mile • Recycled Reading • Harris Office Pro • Halton Hills Jewellery on Main • Mathers Menswear • Spice O' Life • Milton Greenhouses • Cypress Intimate Apparel and Bridal Boutique • South 202 Mediterranean Cuisine & Jazz Bar • Main Street Yarns • So Chic • Pierre's Café & Home Décor • European Fashions & Leather Shoes • Milton Blooms & Interiors • Shopper's Drug Mart • Milton Shoes and Leather Centre • Oceana Whispers Floral Boutique • Troy's Diner • Peggy's Distinctive Ladies Fashions • Allegra Organic Spa and Boutique • Mortgage Architects

## Yes I will participate in this program!

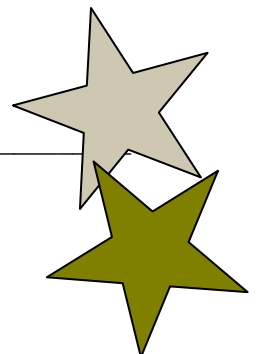
- The DBIA Office will create a list of businesses willing to participate in a 10% off program for members only!
- A 10% discount will be offered in your business to those DBIA Members who hold a valid Shop Downtown Milton First membership card.
- We will update the website with participating businesses on a monthly basis.
- We will distribute cards as they are requested by the business owners. Cards will be marked with the DBIA seal so that they cannot be duplicated.
- We will provide a membership card with an expiry date ending one year after registration.

**To become a member, please provide the following:**

Business Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Number of cards required: \_\_\_\_\_

Please email a list of employee's full names to: [info@downtownmilton.com](mailto:info@downtownmilton.com)





## Downtown Milton 2010 Events Calendar

Spring Newsletter Distribution	Tuesday March 30, 2010
Downtown Milton Easter Parade	Saturday April 3, 2010
D.B.I.A. Board Meeting	Wednesday April 14, 2010
Milton Makeover	Saturday April 16, 2009
Town Council Meeting	Monday April 26, 2010
Milton Concert Presentations begin	Saturday May 1, 2010
D.B.I.A. Board Meeting	Wednesday May 5, 2010
Farmers' Market Begins	Saturday May 15, 2010
Town Council Meeting	Monday May 17, 2010
D.B.I.A. Board Meeting	Wednesday June 2, 2010
Downtown Milton Street Festival	Saturday June 5, 2010
Town Council Meeting	Monday June 28, 2010
D.B.I.A. Board Meeting	Wednesday July 7, 2010
Cruisin' on a HOT Summer Night-Car Show	Friday July 16, 2010
Town Council Meeting	Monday July 19, 2010
Summer Newsletter Distribution	Tuesday July 27, 2010
Town Council Meeting	Monday August 23, 2010
Steam Era Parade	Saturday September 3,4,5,6 2010
D.B.I.A. Board Meeting	Wednesday Sept. 15, 2010
Town Council Meeting	Monday September 27, 2010
Milton Fall Fair	Weekend of Sept. 24, 25 & 26
Fall Newsletter Distribution	Tuesday October 5, 2010
<b>ALL CANDIDATES MEETING</b>	<b>TUESDAY OCTOBER 5, 2010</b>
D.B.I.A. Board Meeting	Wednesday October 6, 2010
Annual General Meeting	Tuesday October 19, 2010
Farmers' Market Ends	Saturday October 16, 2010
Municipal Elections	Monday October 25, 2010
Tiny Tots on Parade	Saturday October 30, 2010
D.B.I.A. Board Meeting	Wednesday November 3, 2010
<b>Random Act of Kindness Day</b>	<b>Friday, November 12, 2010</b>
Santa Claus Parade	Sunday November 21, 2010
Town Council Meeting	Monday November 29, 2010
D.B.I.A. Board Meeting	Wednesday December 1, 2010
The Caroller's Cup Challenge	Saturday December 4, 2010
Town Council Meeting	Monday December 20, 2010

## SAVE THE DATE!

### Milton Downtown Business Improvement Area Annual General Meeting

Tuesday, October 19, 2010

### All Candidates Meeting (Ward 2 only)

*Want to meet the candidates? Need more  
information before you vote?*

**Tuesday October 5, 2010  
6-8pm  
Hugh Foster Hall (43 Brown Street)**

Submit your questions for Ward 2  
candidates on the blue paper provided.  
Questions must pertain to downtown issues  
and will be reviewed when submitted.

### DBIA Office Housekeeping!

Be sure that we have your current contact  
information: an email address and phone  
number for up to the minute updates on  
downtown happenings. We can also send out  
emergency messages from our Village  
Constable, Officer Mike Hunchak.

Keep our office aware of any changes needed  
to our website regarding your business. Updates  
are made on a monthly basis.

Please fill in the contact information sheet  
inserted with this newsletter. (yellow sheet)

### We're on Facebook!

Search 'I ♥ Downtown Milton' for our group  
page, and search 'Milton DBIA' for our fan  
page!

## Help Stamp Out CRIME!

The nicer weather brings peddlers and  
transients to our downtown. If you come  
across a peddler on the street, or in your  
business, please contact one of the bylaw  
officers at the Town Hall: 905-878-7252

Ray Bartlett ext. 2109  
Selena Campbell ext 2209  
Rudy Puyo etc. 2136  
Roy Smith ext. 2134



### Farmers' Market Participation!

The DBIA bump outs at this year's  
Farmers' Market have been very well  
received this season!

If you are still interested in  
participating this summer, please  
contact our office for more details.  
We have a list of policies and  
procedures that must be followed by  
DBIA members

The last day for this year's Farmers'  
Market is  
**Saturday October 16, 2010.**



When possible, support our troops  
and wear **red** on Fridays!

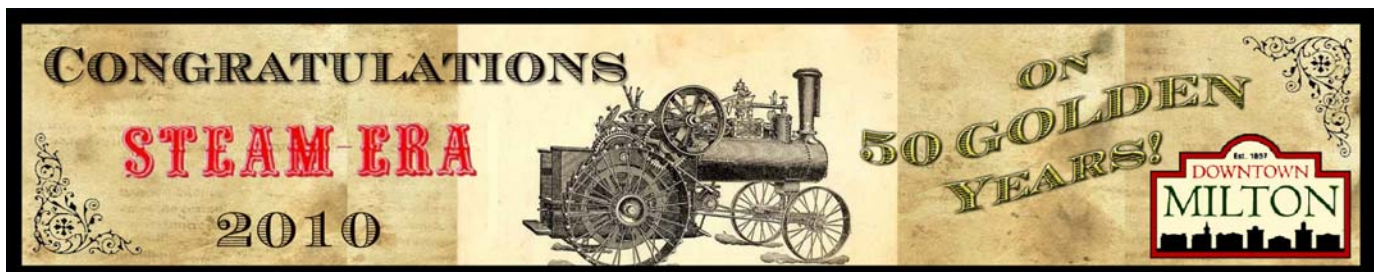


# STEAM-ERA

September 3, 4, 5, 6, 2010

This year marks **Steam Era's 50<sup>th</sup> anniversary!** To help celebrate, we encourage DBIA members to decorate their windows with Steam Era in mind! **The store with the best-decorated window will win 2 FREE family passes for Steam Era weekend (deadline for entry into contest is Wednesday September 1, 2010)** Businesses are also being challenged to dress up in period costumes for the parade that will pass right through Main Street on **Saturday September 4<sup>th</sup> at 1:00pm.**

Custom window banners (5.5" x 17") will be delivered to all DBIA businesses a week before Labour Day Weekend. These banners will fit on your front door and will recognize Steam Era in its 50<sup>th</sup> year.

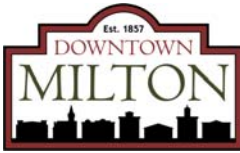


## Help Keep Downtown Milton Clean!

As members of the DBIA, there are beautification initiatives that can and should be done to maintain downtown Milton's charm. Please ensure that your garbage is only put out on designated garbage days, sweep the sidewalk in front of your store, and do not leave out large items like computers, furniture, or moving boxes for the Town to pick up. First impressions on our customers can mean the difference between one visit and a return visit!



Thank you to George Magee, a local Milton resident, for his hard work keeping Mary Street clean. George spent 2 days in July sweeping and picking up garbage after being upset with the lack of maintenance in the area. We could all be more like George!



## Milton Downtown Business Improvement Area Board of Directors 2010

Anita Mangotich, Chairman of the Board, Halton Hills Jewellery on Main	905-875-2999
Troy Newton, Vice Chairman, Troy's Diner	905-878-8783
Mike Boughton, Town Council Representative Mike's Barber Shop	905-878-3916
Jim Shaw, Jim Shaw Accounting, Treasurer	905-878-4659
Carolyn Anstey, Main St. Yarns	905-693-4299
Glenn English, A Country Mile	905-878-1070
Joe DaSilva, The Ivy Arms	905-876-4899
Brian Barber, Coffee Culture	905-875-4466

### Jim Shaw Plans to Retire from the DBIA Board!

The Milton DBIA Board of Directors would like to thank Jim Shaw for his time and effort served on the Milton DBIA Board of Directors as our Treasurer. Jim will be resigning from the Board at the end of this year's term. We appreciate everything you have done, and wish you the best in your future endeavours!

#### D.B.I.A. Mission Statement:

"Our mission is to restore, enhance and promote Downtown Milton as a vibrant and growing business community. To advertise and market the town utilizing special events to attract tourists and locals to the downtown area"



### Thank You Nourah!

On behalf of the Milton Downtown Business Improvement Area Board of Directors, I would like to extend my sincere thanks to our summer career placement student **Nourah Irfan** for all of her help as the Special Events Assistant this year. Nourah is currently attending the University of Toronto and will return to her studies in late August. She has been with us for two summers now and is a terrific asset to us downtown! Good luck at school this year!

#### Office contact Information:

Jacquelyn Garrard, Executive Director  
251 Main St., Suite 103, Milton, ON L9T1P1  
[www.downtownmilton.com](http://www.downtownmilton.com) (business directory)  
[info@downtownmilton.com](mailto:info@downtownmilton.com) (email)  
905-876-2773 (phone)  
905-876-1237 (fax)

If you are interested in serving on the  
DBIA Board, please contact our  
office!  
905-876-2773