



## A Newsletter from the Milton D.B.I.A. FALL ISSUE

**All Candidates Meeting-  
Ward 2 ONLY  
Tuesday October 5, 2010  
6:30pm to 8:00pm**

### What

Ward 2 Candidates will be addressing Downtown issues.

### When

Tuesday October 5, 6:30pm – 8:00pm

### Where

Hugh Foster Hall  
150 Mary Street, Milton, Ontario, L9T 5H2

### Description

An all Candidates Meeting for the Office of Local Councillor for Ward 2. All are invited to participate in an All Candidates Meeting sponsored by the Milton Downtown Business Improvement Area Board of Directors (Milton D.B.I.A.).

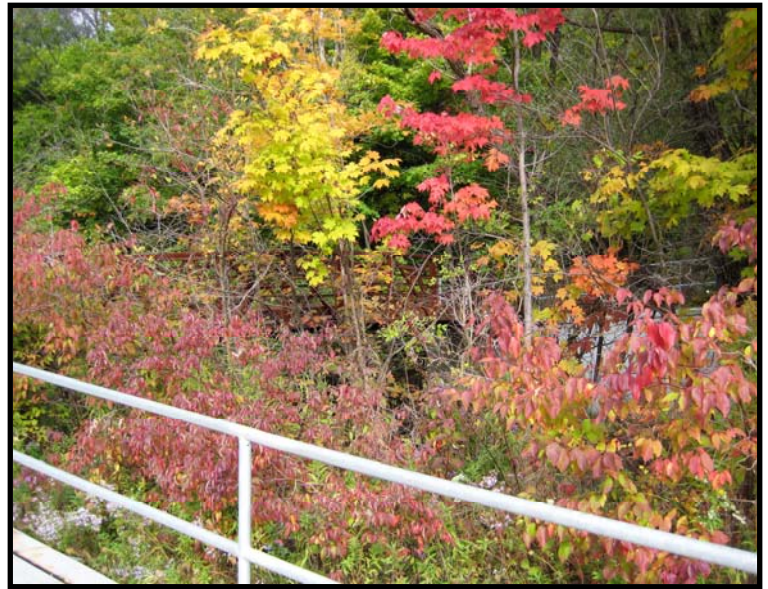
Questions for candidates have been submitted and previously chosen. No questions will be taken at the meeting due to time limits. Questions will relate to downtown core issues ONLY

(D.B.I.A. boundaries will be observed)

Please join us for...  
**The Milton D.B.I.A.  
Annual General Meeting**

**Tuesday October 19, 2010**  
Hugh Foster Hall  
6:00pm to 8:00pm

Light refreshments will be served.  
**RSVP 905-876-2773**



The bridge at Rotary Park, downtown Milton.

## Random Act Of KXndness Day®

**Friday November 12**

Random acts of kindness are a wonderful way to reach out and touch the lives of others and make our world a better place.  
**See details inside...**




# Shop Downtown Milton First!

The Milton DBIA is inviting downtown businesses to participate in our ongoing promotion to encourage DBIA Members to shop their neighbours first!



Card Sample:

|  |
|--|
| <br><b>Shop Downtown Milton First</b> |
| Business Name: _____   |
| Employee Name: _____   |
| Expiry date: _____   |

**Current members of the Shop Downtown Milton First program are:**

A Country Mile • Recycled Reading • Harris Office Pro • Halton Hills Jewellery on Main • Mathers Menswear • Spice O' Life • Milton Greenhouses • Cypress Intimate Apparel and Bridal Boutique • South 202 Mediterranean Cuisine & Jazz Bar • Main Street Yarns • So Chic • Pierre's Café & Home Décor • European Fashions & Leather Shoes • flourgirls • Shopper's Drug Mart • Milton Shoes and Leather Centre • Oceana Whispers Floral Boutique • Troy's Diner • Peggy's Distinctive Ladies Fashions • Allegra Organic Spa and Boutique • Mortgage Architects and Shapings Inc.

## Yes I will participate in this program!

- The DBIA Office will create a list of businesses willing to participate in a 10% off program for members only!
- A 10% discount will be offered in your business to those DBIA Members who hold a valid Shop Downtown Milton First membership card.
- We will update the website with participating businesses on a monthly basis.
- We will distribute cards as they are requested by the business owners. Cards will be marked with the DBIA seal so that they cannot be duplicated.
- We will provide a membership card with an expiry date ending one year after registration.

**To become a member, please provide the following:**

Business Name: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Number of cards required: \_\_\_\_\_

Please email a list of employee's full names to: [info@downtownmilton.com](mailto:info@downtownmilton.com)



## Downtown Milton 2010/11 Events Calendar

|   |                                 |
|---|---------------------------------|
| Fall Newsletter Distribution            | Friday October 1, 2010          |
| <b>ALL CANDIDATES MEETING</b>           | <b>TUESDAY OCTOBER 5, 2010</b>  |
| D.B.I.A. Board Meeting                  | Wednesday October 6, 2010       |
| Annual General Meeting                  | Tuesday October 19, 2010        |
| Farmers' Market Ends                    | Saturday October 16, 2010       |
| Municipal Elections                     | Monday October 25, 2010         |
| Tiny Tots on Parade                     | Saturday October 30, 2010       |
| D.B.I.A. Board Meeting                  | Wednesday November 3, 2010      |
| <b>RANDOM ACT OF KINDNESS DAY</b>       | <b>FRIDAY NOVEMBER 12, 2010</b> |
| Santa Claus Parade                      | Sunday November 21, 2010        |
| Town Council Meeting                    | Monday November 29, 2010        |
| D.B.I.A. Board Meeting                  | Wednesday December 1, 2010      |
| The Caroller's Cup Challenge            | Saturday December 4, 2010       |
| Santa Visits Downtown Milton            | Saturday December 11, 2010      |
| Town Council Meeting                    | Monday December 20, 2010        |
| D.B.I.A. Board Meeting                  | Wednesday January 5, 2011       |
| Town Council Meeting                    | TBA                             |
| Spring Newsletter Distribution          | Tuesday March 29, 2011          |
| Downtown Milton Easter Parade           | Saturday April 23, 2011         |
| D.B.I.A. Board Meeting                  | Wednesday April 13, 2011        |
| Milton Makeover                         | Saturday April 15, 2011         |
| Town Council Meeting                    | TBA                             |
| Milton Concert Presentations begin      | Saturday May 7, 2011            |
| D.B.I.A. Board Meeting                  | Wednesday May 4, 2011           |
| Farmers' Market Begins                  | Saturday May 14, 2011           |
| Town Council Meeting                    | TBA                             |
| D.B.I.A. Board Meeting                  | Wednesday June 1, 2011          |
| Downtown Milton Street Festival         | Saturday June 4, 2011           |
| Town Council Meeting                    | TBA                             |
| D.B.I.A. Board Meeting                  | Wednesday July 6, 2011          |
| Cruisin' on a HOT Summer Night-Car Show | Friday July 15, 2011            |
| Town Council Meeting                    | TBA                             |
| Summer Newsletter Distribution          | Tuesday July 26, 2011           |
| Town Council Meeting                    | TBA                             |
| Milton Ribfest- Milton Fairgrounds      | August TBA                      |
| 51 <sup>st</sup> Annual Steam Era       | Labour Day Weekend              |
| Steam Era Parade                        | Saturday September 3, 2011      |
| D.B.I.A. Board Meeting                  | Wednesday Sept. 14, 2011        |
| Town Council Meeting                    | TBA                             |

# Random Act Of KXndness Day®

Friday November 12, 2010

In November of 2008, The Kitchener and Waterloo Community Foundation (KWCF) began a simple, yet extremely meaningful new initiative called **Random Act of Kindness Day**.

This program helps to reinforce our community's vision of building a better community and to encourage the 'pay it forward' philosophy - the day is an invitation for individuals, schools, community groups, service clubs, businesses, schools, healthcare institutions, and churches to join hearts and hands to celebrate the kind and friendly community in which we live.

**Random Act of Kindness Day** has been a tremendous success with folks from all different walks of life performing small, simple, kind deeds. Some communities have shared some of their stories online ([www.kwcf.ca](http://www.kwcf.ca)).

We are asking for your help in promoting this special day in your workplace. **Random Act of Kindness Day** cards will be circulating around our community. These cards encourage the cardholder to perform a simple act of kindness for someone – a neighbour, a friend, a co-worker, or someone they don't even know – and hand the card over to that person – inspiring him/her to do the same.

Milton specific posters and cards will be available shortly and can be obtained by contacting Jacquelyn Garrard at 905-876-2773 or [jgarrard@downtownmilton.com](mailto:jgarrard@downtownmilton.com). If you are interested in joining us as a sponsor, or would like to volunteer on event day, please contact Jacquelyn directly.

*How beautiful a day can be when kindness touches it! ~George Elliston*

## Eat TO The Beat DOWntown!

Residents and businesses in Milton took advantage of the free entertainment and enjoyed four sun drenched lunches in Centennial Park at the Mill Pond. The Town of Milton graciously donated picnic tables for this event and waived the weekly fee for this year. A BIG thank you goes out to **A Country Mile** for their weekly donation of fresh flowers; and to **Century 21** for loaning us their sign frames to help get the word out every Friday!



## Milton D.B.I.A.'s Downtown Dollar Program

The Milton DBIA offers prizes for some of our events and promotions in the form of Downtown Dollars (\$25 increments). Our thinking is that by awarding Downtown Dollars, the money will stay in the DBIA as well as encourage visitors to explore other venues in our downtown!

If you receive a Downtown Dollar certificate on a coloured sheet (colours vary) with the DBIA seal stamped on it, please treat it as cash and then return the certificate to the DBIA office, with your business name written on the back for a full reimbursement.

This program is optional and we need to create a list of participating businesses. Please email us if you would like to be included on this list: [info@downtownmilton.com](mailto:info@downtownmilton.com)

## WEBSITE TO HELP BUSINESSES WITH NEW CUSTOMER SERVICE STANDARD

TORONTO, Sept. 22 /CNW/ - The Ontario Chamber of Commerce (OCC) has launched the Accessibility Works website and online compliance toolkit,

[www.accessibilityworks.ca](http://www.accessibilityworks.ca), to help Ontario businesses become aware of and comply with Ontario's new customer service standard.

The toolkit is comprised of 2 sections - an overview of the customer service standard and its requirements and a self assessment tool to analyze the users' knowledge of the standard upon completion of the training module.

Through an online training module and facilitated workshops throughout the province, *Accessibility Works* will make it easier for business owners, their staff, volunteers and contractors to meet the training and other requirements under the new standard



Join us for **Tiny Tots on Parade** on **Saturday October 30<sup>th</sup>**  
**10am to 12noon**

When tiny Trick or Treaters will visit participating downtown Milton businesses in search of treats!!

[www.downtownmilton.com](http://www.downtownmilton.com)

...is under construction.

Watch for our newly  
designed website  
coming soon!

Check us out on  
Facebook!

Search 'I ♥ Downtown  
Milton' for our group page  
and search  
'Milton DBIA' for  
our fan page!

# Holiday Happenings Downtown



## Downtown Milton's Best Dressed Window Contest- 2010 Weekend of November 19, 20, 21

The Best Dressed Window Competition will be judged over the weekend of the Santa Claus Parade. Be sure to have your business looking its best by **Friday November 19<sup>th</sup>**. This year's winner will receive a certificate of recognition as well as an announcement in the Milton Champion newspaper.

Judges will base their decisions on colour use, fun, theme, and relation to the business. This year's parade theme is "**Christmas Around the World**".



## The Caroller's Cup Challenge 2010

Saturday December 4

12 noon

Milton schools and their families are invited downtown to compete in a traditional Canadian carolling contest (outside)! Judges are needed for approx. 2 hours during this event. Unfortunately Knox Church will not be available for us to use this year so we must create a Plan B. More on this later!

**Call the DBIA Office if you can volunteer as a judge!**



**Be ready for the  
Milton  
Santa Claus  
Parade!**

**Sunday  
November 21,  
1:45pm**

**Our Downtown  
Elves will be out in  
full force!**

## Milton Downtown Business Improvement Area Board of Directors 2010

|   |              |
|---|--------------|
| Anita Mangotich, Chairman of the Board,<br>Halton Hills Jewellery on Main | 905-875-2999 |
| Troy Newton, Vice Chairman, Troy's Diner                                  | 905-878-8783 |
| Mike Boughton, Town Council Representative<br>Mike's Barber Shop          | 905-878-3916 |
| Jim Shaw, Jim Shaw Accounting, Treasurer                                  | 905-878-4659 |
| Carolyn Anstey, Main St. Yarns  | 905-693-4299 |
| Glenn English, A Country Mile   | 905-878-1070 |
| Joe DaSilva, The Ivy Arms   | 905-876-4899 |
| Brian Barber, Coffee Culture  | 905-875-4466 |

### D.B.I.A. Mission Statement:

"Our mission is to restore, enhance and promote Downtown Milton as a vibrant and growing business community. To advertise and market the town utilizing special events to attract tourists and locals to the downtown area".

**Support our Troops and wear RED on Fridays!**



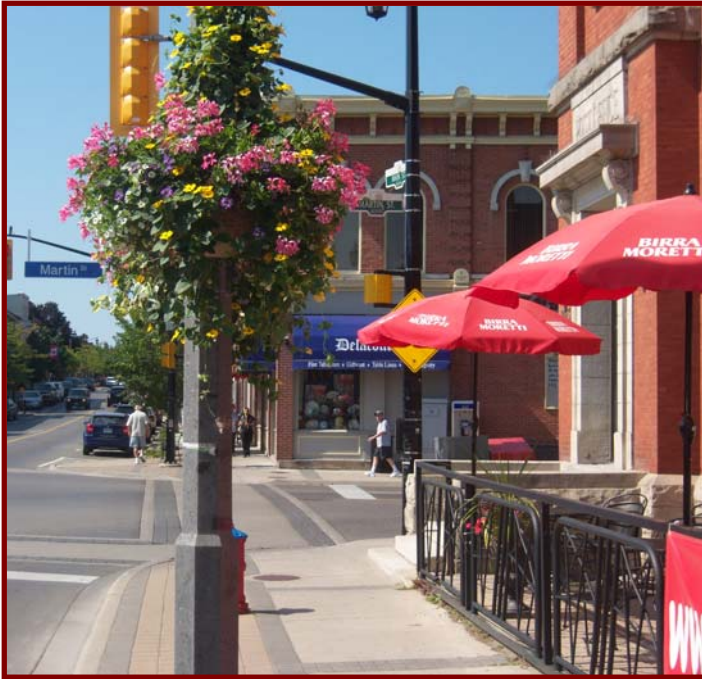
### Call for New Milton D.B.I.A. Board Members Issued:

All Milton D.B.I.A. Business Owners or Property Owners are eligible to apply for the **Milton Downtown Business Improvement Area Board of Directors**. Those that are successful will be appointed to serve a term ending on November 30, 2014 or until their successors are appointed. Not all applicants will be interviewed; all members that the Interview Committee is interested in will require an interview. The Committee will then make a recommendation to Council as to whom they think should be appointed or re-appointed.

Forms are available in the D.B.I.A. Office or at the Town of Milton. Watch the Canadian Champion newspaper for request for board members call and due dates.

## What's Happening In Downtown Milton?

The hanging baskets will be coming down shortly –after an outstanding show of colour all summer long!



The Canada flag banners will come down as the Christmas wreaths go up around November 15.



What a terrific shot of this year's **Downtown Milton Street Festival**. (Above)  
Urban Faria performs at our first annual **Eat to the Beat Downtown**. (Right)

