

The Downtown Advocate

...A Newsletter from the Milton D.B.I.A.
FALL ISSUE

Join us for the
Milton D.B.I.A.
Annual General Meeting:
Monday October 19, 2009

The Royal Canadian Legion
21 Charles St
6:00pm to 8:00pm

R.S.V.P. Required
Sandwiches, Coffee and Tea will be
served
905-876-2773



Downtown Milton's Best Dressed Window Competition- 2009

Just a reminder that the Best Dressed Window Competition will be judged over the weekend of the Santa Claus Parade. Be sure to have your business looking its best for a chance to **WIN!**

Weekend of November 20, 21, 22

This year's winner will receive a certificate of recognition as well as an announcement in the Milton Champion newspaper. Judges will base their decisions on colour use, fun, theme, and relation to the business.



Halloween is **Saturday October 31st!**
Look for your "Trick-or-Treaters
WELCOME" sign in this package
to post on your window if your
business will be shelling out!



The Milton
Santa
Claus
Parade

Sunday
November
22
2009
1:45pm
start





Christmas Advertising Opportunities

Deadlines are **NOW!**



Join the DBIA Holiday Shopping Guide!

This full coloured feature will be distributed on **Wednesday November 18th** right before the Santa Claus parade in Downtown Milton in the Milton Canadian Champion. The guide will feature a glossy cover and 80lb super bright white stock and will be exclusively offered to Downtown Milton businesses only!

Full Page (including full colour)

7.75" tall x 5.25" wide

\$382.50

Half Page (including full colour)

5.25" tall x 3.875" wide

\$191.25

Ads must be booked by **October 26th** and ad copy must be approved by **October 30th**.

Only a few spaces are left!

Contact your Champion Sales Rep today at 905 878 2341.

For something a little different this year, the Milton DBIA has secured 3 dates for four page flyer jackets with The Milton Shopping News. These "jackets" wrap the inserted flyers in the centre fold of the Champion newspaper. The following dates have been reserved:

Friday, November 13

Wednesday, November 25

Friday, December 4

Distribution will be to Milton and Campbellville with 25,000 households being reached. All prices include full colour, and GST is additional. Ad copy changes are permitted for each issue and the deadline to reserve space is **Friday October 16, 2009.**

First come first served! Be sure to get in early. **Pricing is as follows:**

1/8 page \$129.00

1/6 page \$179.00

1/4 page \$229.00

1/2 page \$379.00

Full page \$599.00

Front page banner \$325.00

Contact Information:

Sandra Millen

905-808-1266

Doug Sawyer

905-878-8855

Do we have all of your contact information?

Email address and website address

Extended or new hours of business

Business telephone number

Let the DBIA Office know of promotions and events so we can help get the word out!

Town Hall is nearing completion!

The last two departments will be relocating to the expanded Town Hall with their move-out date scheduled for October 16 and their move-in date scheduled for October 19. Service disruptions and other details are noted on our web page.

http://www.milton.ca/townhall/projects/townhall_expansion.htm

Knox Church Charity Concerts:

Call 905-878-6066 for more information

Gwyndaf Jones - Welsh Tenor

Knox Presbyterian Church

Saturday Oct. 17, 2009

7:30 pm



St. Andrews Luncheon & Historical Talk by Local Historian John McDonald

Knox Presbyterian Church

Monday November 30, 2009

12:00 noon

Christmas Concert with Father Mark Curtis

Knox Presbyterian Church

Sunday December 6, 2009

7:00pm

Sponsorship Opportunity!

Dream Catcher Stables is looking for downtown businesses to partner with for evening Horse and Carriage rides this holiday season. The wagonette (pictured right) is lit up with colourful lights for evening tours of Downtown Milton in all of its holiday glory!

Call Brad Brosseau to discuss possibilities:
416-275-9041 or

dream_catcher_stables@hotmail.com

Business, it's what you make it!

The Milton Downtown Business Improvement Area Board is responsible for providing promotions and marketing initiatives for those businesses within the boundaries of Milton's historic downtown core. The advertising, activities and promotions we present are designed to bring potential customers to your door- what you do with them after that is up to you!

- Shop Downtown Milton First!
- The Festive Flavours of Downtown Milton
- Downtown Milton's Best Dressed Window
- The Caroller's Cup
- The Milton Santa Claus Parade
- The Downtown Milton Holiday Shopping Guide- Milton Champion
- Christmas Advertising options- The Shopping News
- Downtown Milton's Holiday Colouring Contest
- The Olympic Torch Run Festivities

For further details on getting involved with these events and promotions, please contact me at the DBIA Office.

Jacquelyn Garrard,
Executive Director, Milton D.B.I.A.



Upcoming Important Dates:

Monday October 19, 2009
Annual General Meeting
6:00pm

Monday November 16, 2009
The Festive Flavours of
Downtown Milton
Prix Fixe Promotion begins

Friday November 20, 2009
Best Dressed Window Contest begins

Sunday November 22, 2009
Milton Santa Claus Parade
1:45pm start

Wednesday December 2, 2009
DBIA Christmas Social
(R.S.V.P.) 905-876-2773
Hosted by: Heritage Dental
5:30pm to 7:30pm

Saturday December 5, 2009
The Caroller's Cup
Knox Church

Friday January 1, 2010
New Year's Levee
Victoria Park

F.Y.I



Old Fashioned Christmas Cedar Garland Available at wholesale prices!

Thanks to the generosity of **A Country Mile**, the Milton D.B.I.A. Office is offering fresh cedar garland for sale to D.B.I.A. Members at wholesale prices.

Orders must be arranged through Jacquelyn at the DBIA Office before

Wednesday November 4, 2009, 12:00 noon

Delivery date: Wednesday November 11, 2009

Prices are as follows (taxes included):

- 75' of garland is \$21.00
- 25' of garland is \$8.00

info@downtownmilton.com or 905-876-2773



Ontario Municipal Board Hearing – Sargent Farms Ltd.

An application was made to rezone the land at 189 Mill Street to a site specific C.B.D. (Central Business District) core commercial, without removing the flood hazard S.P.A. (Special Policy Agreement) to permit office uses on the ground floor. This application was approved by Town Council for Sargent Farms however; an appeal was made due to concerns that this decision was not publically regarded in local council.

The appeal was dismissed. The reason given was that no evidence was produced to contradict the expert opinion of 2 planners. For further details on this hearing, please contact the D.B.I.A. office.



The Festive Flavours of Downtown Milton

November 16th to December 18th

Prix Fixe menus especially created for holiday shoppers.
Prices range from \$20.00 to \$35.00 per person. Enjoy an
appetizer, entrée and dessert- try something NEW!

Visit the Milton D.B.I.A. website for a complete list of businesses
participating as well as available dates, prices and menus.



Participating Restaurants

A Catered Affair

Bryden's Pub

La Toscana Ristorante

Pasqualino's Café and Bistro

South 202

The Ivy Arms

The Post Office Bar and Grill

Troy's Diner

www.downtownmilton.com



BIG NEWS! The town of Milton has been selected as one of Canada's Route Communities for the Olympic Torch Run. The Olympic Torch will be passing through Milton on:

Saturday December 19, 2009.

The run is scheduled to take place between the hours of 8:30am and 9:15am (time subject to change). The route is confidential at this time, but will be announced closer to the event date.

Local businesses are encouraged to participate, however, there are strict factors outlining the ways in which communities can show their support.

The Town and the D.B.I.A. have arranged to have official Olympic Banners installed in support of this event.

Please contact the D.B.I.A. Office for a copy of an email briefly outlining how your business can participate.

Did you know...?

That Downtown Milton has been growing at a very healthy rate this past calendar year!

Dining: 20 businesses = 12% of the D.B.I.A.

- Restaurants, cafes, delis,

Retail: 40 businesses = 24% of the D.B.I.A.

Services: 23 businesses = 14% of the D.B.I.A.

- Auto, counselling, dry cleaners, funeral, government, home repairs

Financial: 14 businesses = 8.5% of the D.B.I.A.

- Accounting, banks, mortgage, credit, investment.

Organizations: 12 businesses = 7% of the DBIA

- Business, churches, community, service veterans, schools, local history

Professional: 26 businesses = 16% of the DBIA

- Recruiters, engineering, insurance, legal, real estate, research,

Healthcare: 12 businesses = 7% of the D.B.I.A.

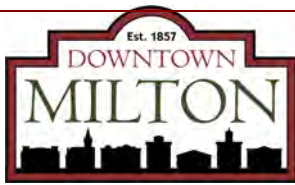
- Chiropractors, dentists, doctors, orthodontists, eye doctor, home care, pharmacy.

Specialty Shops: 18 businesses = 11% of DBIA

- Barbers, health and wellness, travel, salons and spas.

**Total of 165 Businesses
(Numbers as of June 2009)**





Milton Downtown Business Improvement Area Board of Directors 2009

Anita Mangotich , Chairman of the Board, Halton Hills Jewellery on Main	905-875-2999
Troy Newton , Vice Chairman, Troy's Diner	905-878-8783
Mike Boughton , Town Council Representative Mike's Barber Shop	905-878-3916
Jim Shaw , Jim Shaw Accounting, Treasurer	905-878-4659
Carolyn Anstey , Main St. Yarns	905-693-4299
Glenn English , A Country Mile	905-878-1070
Joe DaSilva , The Ivy Arms	905-876-4899
Brian Barber , Coffee Culture	905-875-4466

What's happening with your business?

At the D.B.I.A., we are always pleased to hear successful business stories and other positive highlights of interest when it comes to your downtown business and the surrounding area.

We would love to hear more!

If you are interested in sharing some of your accomplishments, involvement with the downtown core or company history, then please submit your story to

info@downtownmilton.com.

Your story could be the next feature in our newsletter!

When possible, support our troops and wear **red** on Fridays!



A Catered Affair is now open for dinners Friday and Saturday evenings from 5:00pm. They are also available for private functions all other evenings and offer the restaurant on Sundays for showers during the day.

Book your Christmas party early-space is filling up!

A Catered Affair is located at 140 Main Street, call now to book an unforgettable dining experience! 905-875-2964

Main St. Yarns Celebrates FIVE years!

Congratulations to Carolyn Anstey owner of the fabulous yarn store where you can find a large selection of Europe's finest designer yarns as well as magazines for your next project! "Learn to Knit" classes are offered; as well as featured workshops and "Yak & Yarn" sessions on Thursday evenings. Check out their website to learn more!

www.mainstyarns.com

Main St. Yarns is located at 15 Martin St., Unit 4 Carriage Square.



FALL into Downtown Milton!



Enjoy a walk through the Mill Pond trails in downtown Milton!

Just a Reminder

Handbills, Placards or Advertisements: The placement of handbills, placards or advertisements in or upon a highway is in contravention of the town's Encumbering or Road Fouling by law. The practice of placing these items on utility poles is not allowed.
Refer By Law 115-2005

D.B.I.A. Mission Statement:

"Our mission is to restore, enhance and promote Downtown Milton as a vibrant and growing business community. To advertise and market the town utilizing special events to attract tourists and locals to the downtown area"

First Impressions...

It's time to clean your windows again! A clean store front is the first impression that you give your customers-make it a good one!

**Call: We Do Window Cleaning for a quote!
416-258-9785**

